

# THE CREDIBLE COACH WORKSHOPS

Wisconsin athletic coaches join us at CESA 5 this summer for some unique professional development opportunities. This is exactly the type of professional growth every high school and middle school coach needs. So, do what over 1,000 coaches have done by investing in yourself at a Credible Coach Workshop this summer!



NECEDAH/MAUSTON AREA COACHES – OCTOBER 2016



FOX VALLEY AREA COACHES – FEBRUARY 2017

Course Facilitator  
Jim McClowry, CMAA



Jim is an educator, coach, public speaker, and athletic director who has facilitated workshops for coaches from over 55 Wisconsin & Illinois high schools.

Cost: \$120 CESA 5 SIS Consortium Members  
\$150 All Others

Register at  
[www.myquickreg.com](http://www.myquickreg.com)

Coaches can earn 2-6 graduate credits per workshop.

\$180 per credit via Edgewood College

Workshop Location:  
CESA 5  
626 E Silber Street  
Portage, WI

## Wednesday, July 26, 2017 8:30AM-4PM WORKSHOP #1 Becoming a Credible Coach

Coaches will:

- Evaluate their personal credibility
- Explore the 7 secrets of successful coaches
- Create professional mission statements
- Learn the best methods of building confidence in student-athletes
- Develop a professional coaching network
- Be challenged to grow personally and professionally
- Take home insights and ideas that can be applied immediately
- Become even better communicators
- Be inspired to lead with a purpose that makes a positive difference for student-athletes.

and/or

**GRADUATE CREDIT  
AVAILABLE!**

## Thursday, July 27, 2017 8:30AM-4PM WORKSHOP #2 The Intentional Coach: How Dynamic Coaches Remove Barriers And Build Systems For Sustainable Success

Coaches will:

- Compare Intentional/Confident Leadership vs. Passive/Permissive Leadership
- Develop an understanding of how we can unintentionally create systems for student-athletes to fail rather than succeed
- Take advantage of “tipping points” that can lead to greater mental and emotional toughness for student-athletes
- Explore the 10,000 hour rule of skill development
- Process the role that respect, group think and coach-made hierarchy have in building or breaking down barriers to a program moving forward



Contact Jim McClowry directly with questions at: [mcclowryj@yahoo.com](mailto:mcclowryj@yahoo.com) or 920-205-6973  
Space is limited so register your coach, today!